Xiaoye You 游晓晔

Liberal Arts Professor of English and Asian Studies
Pennsylvania State University
436 Burrowes Building, University Park, PA 16802
xuy10@psu.edu; (814) 863-9593

Academic Employment

Liberal Arts Professor (July 2019–present), Departments of English (75%) and Asian Studies (25%), Penn State; Director of the Center for Democratic Deliberation (CDD), July 2020–June 2025; Associate Director of Graduate Studies, English, July 2021–present; Interim Director of Graduate Studies, English, November 2022–June 2023, July 2024-June 2025

Distinguished Professor (January 2025–December 2027), College of Foreign Languages, Gannan Normal University, Ganzhou, China

Yunshan Chair Professor (June 2014–June 2020), Faculty of English Language and Culture, Guangdong University of Foreign Studies, Guangzhou, China

Professor (July 2018–June 2019), Departments of English (75%) and Asian Studies (25%), Penn State; English Honors Program Director and Adviser, July 2015-June 2019

Associate Professor (July 2011–June 2018), Departments of English (75%) and Asian Studies (25%), Penn State

Adjunct Research Fellow (September 2009–August 2012), National Center for Linguistics and Applied Linguistics, Guangdong University of Foreign Studies, Guangzhou, China

Assistant Professor (July 2008–June 2011), Department of English (75%) and Asian Studies Program (25%), Penn State

Assistant Professor (July 2005–June 2008), Department of English, Penn State

Graduate Instructor (August 2000–May 2005), Department of English, Purdue University, West Lafayette, IN

Lecturer (May 1998–July 2000), Department of Foreign Languages, Northwestern Polytechnic University, Xi'an, China

Graduate Instructor (September 1995–April 1998), Department of Foreign Languages, Northwestern Polytechnic University, Xi'an, China

Education

Ph.D. English, Department of English, Purdue University, West Lafayette, IN, 2005

M.A. Linguistics and Applied Linguistics, Department of Foreign Languages, Northwestern Polytechnic University, Xi'an, Shaanxi, China,

1998

B.A. English Education, Department of Foreign Languages, Gannan Teachers' College, Ganzhou, Jiangxi, China, 1995

Research Grants

Chinese Fund for Humanities and Social Sciences for an English translation of *An Introduction to Chinese Rhetoric* written by Chen Wangdao (1932) (中华学术外译: 陈望道著《修辞学发凡》), funded by the National Planning Office of Philosophy and Social Sciences, P. R. China, 2021 (with Xiao Yuehai), US$ 40,000

Social Sciences Research Fund Grant for project "A Comparative Study on English Writing Textbooks Published in China and the United States over the Last Century (中美英语写作教材百年发展比较研究)," funded by the National Planning Office of Philosophy and Social Sciences, P. R. China, 2017 (with Liu Xinfang), US$ 30,000

Social Sciences Research Fund Grant for project "The Socio-Cognitive Approach to Metapragmatic Utterances in BELF Interactions (社会认知视角下BELF交际中的元语用话语研究)," funded by the National Planning Office of Philosophy and Social Sciences, P.R. China, 2016 (with Liu Ping, Ran Yongping, and Liu Huiying), US$ 30,000

Social Sciences Research Fund Grant for project "Commonalities and Differences in Second Language Writing Research between China and the United States (中美二语写作研究的共性与差异)," funded by the National Planning Office of Philosophy and Social Sciences, P.R. China, 2014 (with Zhan Ju and Zhang Fengjuan) US$ 30,000

Social Sciences Research Fund Grant for project "A Synchronic Study on the Impact of English Learning on Chinese Writing (母语写作中的外语反向迁移历时研究)," funded by Jiangsu Province Planning Office of Philosophy and Social Sciences, P. R. China, 2014 (with Kong Wen and Li Dundong), US$ 10,000

CCCC Research Initiative Grant for project "Tracing Chinese International Students' Multilingual and Multimodal Literacy Practices in and across Translocal Contexts," CCCC, 2014 (with Steve Fraiberg and Xiqiao Wang), US$ 9,963

Confucius Institute Grant for conference organization, Penn State University, 2011, US$ 13,000

Institute for the Arts and Humanities (IAH) Individual Faculty Grant for project "Rhetorical Education for Women in Early Imperial China," Penn State University, 2009, US$ 4,000

Global Funds Award, College of the Liberal Arts, Penn State University, 2009, US$ 2,500

Minority Faculty Development Support Fund for support of conference travel, Penn State University, 2005, 2006, 2007, 2008, 2009, 2010

CCCC Professional Equity Project (PEP) Grant, 2005

Smith College Travel to Archive Grant for support of research, lodging, and travel expenses, June 2004

Purdue University Department of English Travel Grant to present "When Life Hands You Lemons...: The Subversive Use of Computer Literacy in ESL Writing Classes" at CCCC, San Antonio, Texas, March 25, 2004

Purdue Research Foundation Summer Research Grant for support of dissertation research, 2002, 2003, 2004

Indiana TESOL Travel Grant, 2002

Awards and Honors

CCCC Research Impact Award for *Cosmopolitan English and Transliteracy* (SIU Press), 2018

Graduate Faculty Teaching Award, Guangdong University of Foreign Studies, Guangzhou, China, 2015, 2017

Faculty Marshal, College of the Liberal Arts, Penn State, 2012, 2016

CCCC Outstanding Book Award for *Writing in the Devil's Tongue: A History of English Composition in China* (SIU Press), 2011

Kneale Award in Pedagogy, second prize, Annual Literary Award, Purdue University, 2005

Grace L. Smart Award in Rhetoric and Composition, Annual Literary Award, Purdue University, 2003, 2004, 2005

Asian Studies Award, Annual Literary Award, Purdue University, 2003, 2004

Walter Johnson Award in ESL, honorable mention, Annual Literary Award, Purdue University, 2002, 2003, 2005

Excellent Graduate Student Scholarship, Northwestern Polytechnic University, 1997, 1998

Fieldwork Award for Graduate Students, Northwestern Polytechnic University, 1997

Publications

Books - Monographs

Colonial Temporality and Writing Education. Multilingual Matters, 2025. x+164 pp. (with Othman Barnawi)

Genre Networks and Empire: Rhetoric in Early Imperial China. Southern Illinois University Press, 2023. xvii+209pp.

- Russian translation published in the Contemporary Eastern Studies series by Academic Studies Press, 2024. 272pp.
- Reviewed in *Chinese Literature: Essays, Articles, Reviews* 45 (2023): 352; *Journal of Asian Studies* 84.1 (2025): 270–272; *Journal of Changchun Normal University* 43.11(2024): 85-90; *Journal for the History of Rhetoric* 28.1(2025): 97–102; *Rhetoric Review* 43.1(2024): 95-100.

Inventing the World Grant University: Chinese International Students' Mobilities, Literacies, and Identities. Utah State University Press, 2017. x +

280 pp. (with Steven Fraiberg and Xiqiao Wang)
- Reviewed in *Inside Higher Ed* (December 6, 2017*); Journal of Language, Identity, and Education* 19.3 (2020): 224-26. *Writing Program Administration* 42.1 (2018): 123-29.

Cosmopolitan English and Transliteracy. Southern Illinois University Press, 2016. xii + 286 pp.
- Winner of the 2018 CCCC Research Impact Award
- Reviewed in *Composition Forum* 40 (2018); *English Today* 34.3 (2018): 60-62; *Journal of Language, Identity & Education* 17.3 (2018): 201-03; *Journal of Second Language Writing* 36 (2017): 87-89; *Style* 51.2 (2017): 278-81; *Pedagogy* 19.3 (2019): 579-84; *World English* 37.4 (2018): 717-19.

Writing in the Devil's Tongue: A History of English Composition in China. Southern Illinois University Press, 2010. xiv + 238 pp.
- Winner of the 2011 CCCC Outstanding Book Award
- Reviewed in *Asia ELT Journal* 14.1 (2012): np; *Cha: An Asian Literary Journal* (July, 2011): np; *College English* 77.1 (2014): 73-83; *English for Specific Purposes* 30.3 (2011): 235-37; *JAC* 32.1/2 (2012): 416-24; *Jakarta Post* (December 12, 2010): np; *Journal of Second Language Writing* 21.4 (2012):434-36; *Language and Intercultural Communication* 12.1 (2012): 93-95; *SLW News* 5.2 (2010): np; *TESL-EJ* 15.2(2011): np; *TESOL Quarterly* 45.4 (2011): 811-14*; Writing and Pedagogy* 4.1 (2012): 147-50; and *World Englishes* 30.3 (2011): 447-49.

Books - Edited Volumes

Writing on the Wall: Writing Education and Resistance to Isolationism. Edited volume, Utah State University Press, 2023. ix+230pp. (with David S. Martins and Brooke R. Schreiber)

Transnational Writing Education: Theory, History, and Practice. Edited volume, Routledge ESL/Applied Linguistics Professional Series. Routledge, 2018. xvi+259 pp.
- Reviewed in *Compare: A Journal of Comparative and International Education* 49.6 (2019): 1014-16; *Journal of Language and Literacy Education* 15.1 (2019); *Journal of Second Language Writing* 48 (2020).

The Politics of Second Language Writing: In Search of the Promised Land. Parlor Press, 2006. xiii + 320 pp. (Eds. with Paul K. Matsuda and Christina Ortmeier-Hooper)
- Reviewed in *Composition Studies* 35.1 (2007): 133-35; *English for Specific Purposes* 27.1 (2008): 128-21; *JALT Journal* 30.2 (2008): 270-72; *Language and Education* 23.1 (2009): 99-102; *Review of Communication* 9.1 (2009): 51-53; and *TESOL Quarterly* 42.2 (2008): 348-50.

Guest Edited Journal Issue

Special Topic: Telecollaborative Exchange and Second Language Writing. 现代外语 (*Modern Foreign Languages*) 2 (2018).

Peer-Reviewed Journal Articles

"AI-Mediated Genre Learning in the Business English Class." *English for Specific Purposes* 82 (2026): 34-48. (With Xiaoqiong You)

"中国大学生对中美同伴反馈的行为投入之对比研究" [A Comparative Study on Chinese College Students' Behavioral Engagement with Sino-US Peer Feedback]. 北京第二外国语学院学报 [Journal of Beijing International Studies University] 47.5 (2025): 98-111. (with Yingying Qiu)

"Decolonizing Confucian Rhetoric." *Rhetoric Society Quarterly* 55.2 (2025): 120-122. (With Lixin Liu).

"L2 Lexical Alignment and Lexical Learning in Collaborative Continuation Writing." *International Journal of Applied Linguistics* 35.2 (2025): 1377-1387. (With Ruiying Niu and Wenjie Luo).

"Genre Learning from the EAP Class to Undergraduate Research Symposiums." *English for Specific Purposes* 77 (2025): 86-99. (With Xiaoqiong You).

"The Bidirectionality of Epistemological Theft and Appropriation: Contrastive Rhetoric in China." *Applied Linguistics Review* 16.1 (2025): 163-185. (With Lixin Liu).

"Complementation of Multiple Sources of Feedback in EFL Learners' Writing." *Assessing Writing 49* (2021): 1-13. (With Ruiying Niu and Peiwen Shan)

"Translation Practice of Master of Translation and Interpreting (MTI) Teachers in China: An Interview-Based Study." *The Interpreter and Translator Trainer* 15.3 (2021): 343-359. (With Mianjun Xu).

"Effects of Indirect Corrective Feedback with and without Written Languaging on L2 Written Accuracy: A Multitask Intervention Study." *The Asia-Pacific Education Researcher* 29.4 (2020): 343-351. (with Ruiying Niu).

说服性演讲稿写作的三个修辞学维度 [Three Rhetorical Latitudes in Persuasive Speechwriting]. 写作 [*Writing*] 6 (2019): 107-112. (with Qirong Sun).

"Metapragmatic Comments in Web-based Intercultural Peer Evaluation." *Intercultural Pragmatics* 16.1 (2019): 57–83. (with Ping Liu).

"Oral Language Learning in a Foreign Language Context: Constrained or Constructed? A Sociocultural Perspective." *System* 74 (2018): 38-49. (with Ruiying Niu and Kailun Lu).

基于跨文化修辞学视角的"跨洋互动"写作教学活动设计[An Intercultural Rhetoric-based Pedagogical Design: A Cross-Border Writing Activity]. 现代外语 *[Modern Foreign Languages]* 41.2 (2018): 257-267. (with Lixin Liu)

商务英语教学中多元识读策略实证分析 [Multiliteracies Strategies in the Business English Classroom]. 当代外语研究 *[Contemporary Foreign Languages Studies]* 6 (2017): 66-71. (with Ping Liu)

"Historical Knowledge and Reinventing English Writing Teacher Identity in

Asia." *Writing & Pedagogy* 8.3 (2016): 409-31.

"跨文化修辞研究中的范式嬗变 [Paradigm Shifts in Intercultural Rhetoric]." 考试与评价(大学英语教研版) *[Testing and Evaluation]* 2 (2016): 98-105. (with Wen Kong)

"Reasoning Patterns of Undergraduate Theses in Translation Studies: An Intercultural Rhetoric Study." *English for Specific Purposes* 41(2016): 68-81. (with Mianjun Xu and Chenchen Huang)

"The Grammatical Features of English in a Chinese Internet Discussion Forum." *World Englishes* 34.2 (2015): 211-30. (with Haiyang Ai)

"A Comparative-Rhetoric View of Contrastive Rhetoric." *Journal of Second Language Writing* 25 (2014): 116-17.

"American Content Teachers' Literacy Brokerage in Multilingual University Classrooms." *Journal of Second Language Writing* 22.3 (2013): 260-76. (with Xiaoqiong You)

"A Multilingual and Multimodal Framework for Studying L2 Writing." *EFL Writing Teaching and Research* 1.1 (2012): 22-33. (with Steve Fraiberg)

"Towards English Writing Research with Chinese Characteristics." *Chinese Journal of Applied Linguistics* 35.3 (2012): 263-70.

"Chinese White-Collar Workers and Multilingual Creativity in the Diaspora." *World Englishes* 30.3 (2011): 409–27.

"Building Empire through Argumentation: Debating Salt and Iron in Western Han China." *College English* 72.4 (2010): 367–84.

"Confucians Love to Argue: Policy Essays in Ancient China." *College Composition and Communication* 60.4 (2009): W56–W65. (with Yichun Liu)

"Negotiating into Academic Discourses: Taiwanese and U.S. College Students in Research Writing." *International Journal of English Studies* 8.2 (2008): 153–72. (with Yichun Liu)

"Rhetorical Strategies, Electronic Media, and China English." *World Englishes* 27.2 (2008): 233–49.

"Rhetorical Use of Computer Literacy in an ESL Writing Class: Implications for Critical Pedagogy and ESL Writing." *Kairos* 11.2 (2007). Online publication. http://kairos.technorhetoric.net/11.2/binder.html?praxis/you/Index.html

"The *Way*, Multimodality of Ritual Symbols, and Social Change: Reading Confucius's *Analects* as a Rhetoric." *Rhetoric Society Quarterly* 36.4 (2006): 425–48.

"Ideology, Textbooks, and the Rhetoric of Production in China." *College Composition and Communication* 56.4 (2005): 632–53.

"Conflation of Rhetorical Traditions: The Formation of Modern Chinese Writing Instruction." *Rhetoric Review* 24.2 (2005): 150–69.

"New Directions in EFL Writing: A Report from China." *Journal of Second Language Writing* 13.4 (2004): 253–56.

"'The Choice Made from No Choice': English Writing Instruction in a Chinese

University." *Journal of Second Language Writing* 13.2 (2004): 97–110.
"English Teaching in China: Contributing to an Alternative Modernity." *Studies on Asia* 1.1 (2004): 67–76.

Book Chapters

"Writing a Transnational Racial Subject." *Looking Inward: Autoethnographic Explorations of Lived Raciolinguistic Experiences Among Multilingual Scholars*, edited by Bridget Goodman and Qianqian Zhang-Wu. Multilingual Matters, 2025. 13-26.
"Competing Epistemologies, Contested Modernities: Hu Shi in Chinese Rhetorical Studies." *Pluriversal Literacies: Tools for Perseverance and Livable Futures*, edited by Romeo Garcia, Ellen Cushman, and Damian Baca. U of Pittsburgh P, 2024. 93-106.
"Comparative Rhetoric and the Translingual Future of Mentorship." *Translingual and Transnational Graduate Education in Rhetoric and Composition*, edited by Nancy Bou Ayash and Carriee Byars Kilfoil. Utah State UP, 2023. 123-139. (with Michelle Zaleski)
"Transliteracy for a Cosmopolitan Future." *International Encyclopedia of Education, 4th Ed., Vol. 10,* edited by Rob Tierney, Fazal Rivi, Graham Smith, and Kadiye Ercikan. Elsevier, 2023. 130-137. (with Michelle Zaleski).
"Transnationalism and Education: Epistemological and Theoretical Exercises." *TESOL Teacher Education in a Transnational World: Turning Challenges into Innovative Prospects*, edited by Osman Z. Barnawi and Anwar Ahmed. Routledge, 2020. 13-27.
"The Yin-Yang of Writing Education in Globalization." *Reconciling Translingualism and Second Language Writing,* edited by Tony Silva and Zhaozhe Wang. Routledge, 2020. 150-159.
"Cultivating Transnational Thinking Through World Rhetorics." *The Routledge Handbook of Comparative World Rhetorics: Studies in the History, Application, and Teaching of Rhetoric Beyond Traditional Greco-Roman Contexts,* edited by Keith Lloyd, Routledge, 2020. 331-339.
"Ethics and Translingual Writing." *After Plato: Rhetoric, Ethics, and the Teaching of Writing*, edited by John Duffy and Lois P Agnew. Logan: Utah State UP, 2020. 102-116.
"English Writing Teachers' Concept Development in China." *Second Language Writing Instruction in International Contexts: Language Teacher Preparation and Development,* edited by Lisya Seloni and Sarah Henderson Lee, Multilingual Matters, 2019. 52-70. (with Zhiwei Wu)
"Writing Academically and Creatively: Moving Beyond Test-Driven Writing Instruction in a Chinese University." *The Politics of English Second Language Writing Assessment in Global Contexts*. Eds. Todd Ruecker and Deborah Crusan. New York: Routledge, 2018. 153-66. (with Chenchen Huang)
"Lexis-grammar Interface in Chinese English: A Corpus Study of the

Prototypical Ditransitive Verb GIVE." *Researching Chinese English: The State of the Art.* Eds. Zhichang Xu, Deyuan He, and David Deterding. New York: Springer, 2017. 49-60. (with Haiyang Ai)

"American Professors' Support of Chinese International Students' Reading and Writing in Subject Courses." *Understanding International Students from Asia in American Universities: Learning and Living Globalization.* Eds. Yingyi Ma and Martha A. Garcia-Murillo. New York: Springer, 2017. 173-193. (with Xiaoqiong You).

"The Arts of Dwelling Places: Building Ethos in an Online Community." *Critical and Corpus-based Approaches to Intercultural Rhetoric.* Eds. Diane Belcher and Gayle Nelson. Ann Arbor, MI: University of Michigan Press, 2013. 47-71.

"Reading the Heavenly Mandate: Dong Zhongshu's Rhetoric of the Way (*Dao*)." *Ancient Non-Greek Rhetorics*. Eds. Carol Lipson and Roberta Binkley. West Lafayette, IN: Parlor Press, 2009. 153–75. (with Yichun Liu)

"构建一个生态性的 EFL 写作理论: 从中国英语写作教学史谈起 [Constructing an Ecological Theory of EFL Writing: From the Historical Perspective of English Writing Instruction in China]." *英语写作教学与研究的中国视角* [EFL Writing Instruction and Research: A Chinese Perspective]. Eds. Lifei Wang and Zoucheng Zhang. Beijing: Foreign Language Teaching and Research Press, 2008. 26–32.

"From Confucianism to Marxism: A Century of Theme Treatment in Chinese Writing Instruction." *Contrastive Rhetoric*: *Reaching to Intercultural Rhetoric*. Eds. Ulla Connor, Ed Nagelhout, and William Rozycki. Philadelphia, PA: John Benjamins, 2008. 241–56.

"Globalization and the Politics of Teaching EFL Writing." *The Politics of Second Language Writing*. Eds. Paul K. Matsuda, Christina Ortmeier-Hooper and Xiaoye You. West Lafayette, IN: Parlor Press, 2006. 188–202.

"Reflections on Egocentric Speech." *A Collection of Papers at the 2nd Graduate Students' Academic Conference.* Xi'an: Northwestern Polytechnic University Press, 1996. 701–05.

Book Reviews and Notes

Rev. of *Crossing Divides: Exploring Translingual Writing Pedagogies and Programs* by Bruce Horner and Laura Tetreault. *Journal of Second Language Writing* 39 (2018): 56-58. (with Zhiwei Wu)

"Taking Risks in Cross-Border Scholarship." Blog post (April 22, 2016). Transnational Writing. https://transnationalwriting.wordpress.com/

Rev. of *Reading Chinese Fortune Cookie: The Making of Chinese American Rhetoric* by LuMing Mao. *Rhetoric Society Quarterly* 38.1 (2008):118–21.

Rev. of *Rhetoric in Modern Japan: Western Influences on the Development of Narrative and Oratorical Style* by Massimiliano Tomasi. *Rhetoric Society Quarterly* 36.4 (2006): 483–87.

Rev. of *Critical Academic Writing and Multilingual Students* by A. Suresh Canagarajah. *English for Specific Purposes* 25.4 (2006): 494–98.

"Demystifying the Field of Language Testing: Discussions on LTESL-L." *TESOL Journal* 12.2 (2003): 47.

"Non-native TAs Teach Native English." *IWP News* 4.2 (2002): 3.

Textbooks

英语角谈中国 English Corner: Chinese Topics. Xi'an, China: Northwestern Polytechnic University Press, 2001. 320 pp. (With Feng Li)

英语角聊美国 English Corner: American Topics. Xi'an, China: Northwestern Polytechnic University Press, 2001. 295 pp. (With Feng Li)

大学英语口语考试教程 Cracking CET Spoken English Test. Xi'an, China: Xi'an Electronic Science and Technology University Press, 2000. 260 pp. (With Cheng Dongmei)

畅谈英语角 Talking at English Corner: A Cultural Perspective. Xi'an, China: Northwestern Polytechnic University Press, 2000. 290 pp.

畅游英语角 Exploring the English Corner: A Cultural Perspective. Xi'an, China: Northwestern Polytechnic University Press, 2000. 310 pp. (With Zhang Zhanrong)

Presentations

Plenary and Featured Presentations

Plenary speaker. "Decolonizing Confucian Rhetoric." International Society of the History of Rhetoric (ISHR) 24th Biannual Conference. Vancouver, July 27, 2024.

Plenary speaker. "Epistemological Appropriation Across National Borders: Contrastive Rhetoric in China." The 9th Intercultural Rhetoric and Discourse Conference, Indianapolis, IN, October 5, 2023.

Keynote speaker. "Transnationalism in Rhetoric and Composition: From Ideology to Methodology." Interdisciplinary Conference "Transient Crossings: Exploring, Constructing, and Deconstructing Borders," Indiana University of Pennsylvania, Indiana, PA, April 6, 2019.

Plenary speaker. "Research in Telecollaborative Writing Pedagogy: An Overview and a Look Forward." Guangdong University of Foreign Studies Open Campus Week and Conference on English Writing Instruction, Guangzhou, China, May 25, 2018.

Keynote speaker. "Assembling the Intercultural Rhetoric Pedagogy." 2nd Purdue Languages and Cultures Conference, Purdue University, West Lafayette, IN, March 3, 2017.

Plenary speaker. "Border-Crossing Activity as a Pedagogical Model of Intercultural Rhetoric." 2nd Conference on Writing Education across Borders. Guangzhou, May 21, 2016.

Featured speaker. "Developing Transliteracy in English Teaching." Christians in English Language Teaching (CELT) Conference. New Taipei, May 23, 2014.

Featured speaker. "Remixing East and West: Writing in the Devil's Tongue."

Paper presented as part of the featured panel, "Writing Our Relations: The Global Connectivity of English Education" (with Danling Fu and Soim Shin), at NCTE Annual Convention, Chicago, November 20, 2011.

Featured speaker. "Reworking the Devil's Tongue: The Temporality of English Composition." Paper presented as part of the featured panel, "Re-assembling Composition: Towards a Multilingual-Multimodal, Transnational Framework" (with Steve Fraiberg), at Thomas R. Watson Conference, University of Louisville, KY, October 15, 2010.

Keynote speaker. "Writing in the Devil's Tongue." New Teacher Training for Chinese University Partnerships. Office of Strategic Partnerships. Fort Hays State University, Kansas, August 19, 2010.

Featured speaker. A featured panel on "Doctoral Programs and Second Language Writing" (with Dwight Atkinson, Jun Liu, Kate Mangelsdorf, Paul Kei Matsuda, Christina Ortmeier-Hooper, Ben Rafoth, Tony Silva, Fredricka Stoller, and Wei Zhu). Symposium on Second Language Writing, Tempe, AZ, November 5, 2009.

Plenary speaker. "*Ethos* and Intercultural Rhetoric." Paper presented at the 4th Conference on Intercultural Rhetoric and Discourse, Indianapolis, IN, June 4, 2008.

Featured speaker. "Confucian Politicians Love to Argue: Policy Essays in Chinese Feudalism." Paper presented as part of the featured panel, "Double Trouble: Misunderstanding Chinese Rhetorics" (with Lu Liu, Jan Swearingen, and Hui Wu) at the CCCC, New York City, March 23, 2007.

Invited Lectures

"Doing Global Rhetorical Research." Global and Non-Western Rhetoric Interest Group, CCCC, May 31, 2023. Zoom Webinar.

"A Decolonial Approach to Ancient Rhetorics: An Illustration and A Reflection." Thomas Huckin Distinguished Lecture. University of Utah, April 20, 2023.

"Incorporating Students' Home Languages as Assets in the Classroom." Michigan State University, March 17, 2023. Zoom Webinar.

"The Decolonial Option in Comparative Rhetoric." Asian American and Pacific Islander Heritage Month Series. Sam Houston State University. April 12, 2021. Zoom Webinar.

"Genre Theory and Practice in the Qin and the Han Dynasty: A Rhetorical Perspective." Guangdong University of Foreign Studies, Guangzhou, China, June 13, 2019.

"Gaming Life like Outlaws: Chinese International Students' Literacy Practices across Borders." Rochester Institute of Technology, Rochester, NY, October 23, 2018.

"Developing Transliteracy in English Teaching." Luoyang Teachers' College, Luoyang, China, May 31, 2018.

"Reassembling the Intercultural Rhetoric Pedagogy." Nanjing University, China, May 10, 2018.

"Developing Transliteracy in English Teaching." Ningbo University, Ningbo, China, June 19, 2017.

"Cross-Border Exchange: A New Mode of Second Language Writing Pedagogy." Guangxi Normal University, Guilin, China, June 6, 2017.

"Developing Transliteracy in English Teaching." Jiangxi Normal University, Nanchang, China, June 14, 2016.

"Developing Transliteracy in English Teaching." Shandong University, Jinan, China, May 24, 2016.

"Developing Translitereacy in English Teaching." Guangdong University of Foreign Studies, Guangzhou, China, July 8, 2015.

"English Writing Research and Curriculum Development." Suzhou University of Science and Technology, Suzhou, China, May 27, 2015.

"Developing a Disciplinary Perspective and Joining International Dialogues." Changzhou University, Changzhou, China, May 26, 2015.

"English Writing Research and Curriculum Development." National University of Defense Technology, Changsha, China, June 24, 2014.

"Cosmopolitan English and Transliteracy." Yunnan Normal University, Kunming, China, June 19, 2014.

"Cultural Differences and English Learning." Qujing Normal University, Qujing, China, June 18, 2014.

"Developing Transliteracy in English Teaching." Yunnan Minzu University, Kunming, China, June 17, 2014.

"Cultural Differences and English Learning." Jinan University, Shenzhen, China, May 29, 2014.

"Teaching and Research through Cross-national Writing Activities in the Age of New Media." Faculty of English Language and Culture, Guangdong University of Foreign Studies, Guangzhou, China, June 14, 2013.

"Cosmopolitan English and the Arts of Dwelling Places." The Center for Writing Studies, University of Illinois, Urbana Champagne, April 18, 2013.

"Global English and the Arts of Dwelling Places." The Migration Studies Project. Penn State University, University Park, November 30, 2012.

"World Englishes and the Teaching of Writing." Penn State Learning, Penn State University, September 23, 2012.

"From Chinese English Literature to Chinese English Composition." National Center for Linguistics and Applied Linguistics, Guangdong University of Foreign Studies, Guangzhou, China, June 24, 2011.

"A Historical Perspective to the Teaching of English Composition in China." Shanghai University of Finance and Economics, China, June 21, 2011.

"English Writing Instruction: From the Perspective of Globalization." Jiaotong University, Shanghai, China, June 20, 2011.

"Multilingual Creativity and the Diaspora Life of Chinese White Collars." National Institute of Education, Nanyang Technological University, Singapore, November 25, 2010.

"Writing in the Devil's Tongue: Implications for Teaching EFL Writing." Atma Jaya Catholic University, Jakarta, Indonesia, November 24, 2010.

"Multilingual Creativity and the Diaspora Life of Chinese White Collars." The Migration Studies Project. Penn State University, University Park, September 14, 2010.

"Writing in the Devil's Tongue: Reclaiming Our English in China." Research Centre into Language Education and Acquisition in Multilingual Societies (RCLEAMS). The Hong Kong Institute of Education, Hong Kong, January 5, 2010.

"Multilingual Creativity and the Life-Worlds of Chinese White Collars." National Center for Linguistics and Applied Linguistics, Guangdong University of Foreign Studies, Guangzhou, China, December 14, 2009.

"English Writing Research and Curricular Development." National Center for Linguistics and Applied Linguistics, Guangdong University of Foreign Studies, Guangzhou, China, June 6, 2009.

"Rhetorical Strategies, Context, and China English." School of English Education, Guangdong University of Foreign Studies, Guangzhou, China, June 4, 2009.

"Rhetorical Strategies, Context, and China English." School of Foreign Languages, Gannan Normal University, Ganzhou, China, June 1, 2009.

"Rhetorical Strategies, Context, and the Teaching of China English." School of International Studies, Zhejiang University, Hangzhou, China, May 15, 2009.

"Contrastive Rhetoric, Past, Present, and Future." School of Foreign Languages, Ningbo University, Ningbo, China, May 13, 2009.

"Writing in Our Tongue: A Historical View of English Writing in China." School of Foreign Language Education, Jilin University, Changchun, China, September 28, 2008.

"Conversing with Multiple Cultures: My Scholarly Pursuits." School of Foreign Languages, Gannan Normal University, Ganzhou, China, February 25, 2008.

"Research Trends in Second Language Writing." School of the Humanities, Northwestern Polytechnic University, Xi'an, China, May 29, 2004.

Workshops

Leader, "Preservice Teachers Creating Multicultural Picturebooks" (with Hsiao-Hui Yang). Pennsylvania Council of Teachers of English Language Arts (PCTELA) Conference, Harrisburg, October 22, 2021.

Leader. "Crossing Literacy Regimes: Strategies for Supporting International Students' Reading and Writing in Subject Courses." Rochester Institute of Technology, Rochester, NY, October 24, 2018.

Leader. "Teaching Cultural Rhetorics through Transnational Pedagogical Collaboration." Topic as part of the workshop, "Engaging the Global in the Teaching of Writing: Critical and Multiperspective Approaches," at the CCCC, Houston, April 6, 2016.

Leader. "Writing for International Publications." Guangdong University of Foreign Studies, Guangzhou, China, June 26 and July 10, 2014.

Leader. "Writing for International Publications." Atma Jaya Catholic University. Jakarta, Indonesia, November 23, 2010.

Leader. "Toward a Rhetoric of Multilingual Writing" (with Suresh Canagarajah and Maria Jerskey). Rhetoric Society of America (RSA) Summer Institute, State College, PA, June 26-28, 2009.

Conference Papers

"The Bidirectionality of Epistemological Appropriation: Contrastive Rhetoric in China." Paper presented as part of the panel, "Restoring Epistemic Abundance in Writing Education in Asian Contexts" (with Shyam Sharma and Amber Angelson), at Conference on College Composition and Communication, Spokane, April 4, 2024.

"Unraveling Rhetoric and the Imperial Matrix of Power in Early China." Paper presented as part of the panel, "Decolonizing Rhetoric and Writing: Asian and Asian American Perspectives" (with Shyam Sharma and Huatong Sun), at Conference on College Composition and Communication, virtual, March 10, 2022.

"Metapragmatic Comments in Web-based Intercultural Peer Evaluation," at Symposium on Second Language Writing, Tempe, AZ. November 15, 2019.

"A Response." Paper presented as part of the panel, "Fostering Transnational Dispositions in Online Pedagogical Spaces" (with Xinqiang Li, June Liu, and Yufeng Zhang), at CCCC, Pittsburgh, March 15, 2019.

"From 'Words' to the World: Tracing a Multilingual Youth's Literacy and Affective Networks." Paper presented as part of the panel, "Laboring across Transnational Scenes of Writing: Toward a Mobile Literacies Framework" (with Steve Fraiberg, Ligia Mihut, and Brice Nordquist), at CCCC, Kansas City, March 17, 2018

"Reassembling the Intercultural Rhetoric Pedagogy." Paper presented at the 12th Conference for China Association for Intercultural Communication, Ningbo, China June 22, 2017.

"Hot Pot Literacy: Mapping out Literacy Networks at a Chinese International School." Paper presented as part of the panel, "Mapping Transnational Literacies: Cultivating Translingual Perspectives of Textual Practice in Our Research and Teaching" (with Steve Fraiberg, Kevin Roozen, and Paul Prior), at the CCCC, Portland, March 16, 2017.

Hot Pot Literacy: Mapping out Literacy Networks at a Chinese International School." Paper presented as part of the panel, "Inventing the World Grant University: Chinese International Students' Mobilities, Literacies, and Identities" (with Steve Fraiberg and Xiaoqiao Wang), at Watson Conference, Louisville, KY, October 21, 2016.

"Code Meshing Chinese and English: Studying Multilingual Writing at an International School in China." Paper presented as part of the panel, "Tracing Multilingual and Multimodal Literacy Practices across Local and

Global Contexts" (with Steve Fraiberg, Xiqiao Wang, and Christiane Donahue), at the CCCC, Indianapolis, March 20, 2014.

"Practical Ways to Teach on How Confucianism Influences Eastern Asian Writing." Paper presented as part of the panel, "Practical Ways to Use Intercultural Rhetoric to Teach Writing in the English Language Classroom" (with Ulla Connor, Deron Walker, and Nasima Yamchi), at Teaching English to Speakers of Other Languages (TESOL) conference, Dallas, March 23, 2013.

"A Response," to the panel "From the Public Sphere to the Global Sphere: Extending Composition Across Local and Global Contexts" (with Steve Fraiberg, Scott Chiu, and Brooke Ricker), at the CCCC, Las Vegas, March 15, 2013.

"Code Meshing Chinese and English: Studying Multilingual Writing in Global Contexts." Paper presented as part of the panel, "From 'Black English' to World English: Multilingualism and Multimodality in and across Local and Global Contexts" (with Steve Fraiberg, Keith Gilyard, and David Green), at CCCC, St. Louis, March 22, 2012.

"Reconfiguring Spaces: Writing in the Devil's Tongue." Paper presented as part of the panel, "Transnational Spaces: Making a 'Space' for Multilingual Writing in Composition" (with Joel Bloch, Steve Fraiberg, and Youngjoo Yi), at CCCC, Atlanta, April 7, 2011.

"Writing in the Devil's Tongue: Toward a History of Transnational Composition." Paper presented as part of the panel, "Remapping the Field: Towards a Transnational Framework in Composition" (with Steve Fraiberg and Yu Kyung Kang), at the 4th International Conference on Writing Research: Writing Research across Borders II. George Mason University. February 20, 2011.

"Multilingual Creativity and the Life-Worlds of Chinese White Collars." Paper presented as part of the panel, "Inviting Rhetorical Theory to the Study of Multilingualism" (with Elizabeth Kimball, Rebecca Lorimer, David Stock, and Scott Wible), at Rhetoric Society of America (RSA) Conference, Minneapolis, May 28, 2010.

"Remixing East and West: Writing in the Devil's Tongue." Paper presented as part of the panel, "Composition 2.0: Remixing Language and Culture in Transnational Contexts" (with Dwight Atkinson, Steve Fraiberg, and Rachel Reed), at CCCC, Louisville, KY, March 18, 2010.

"Credibility, Identity, and Values: Personal Narratives on Electronic Bulletin Boards in China and Japan." Paper presented at the Symposium on Second Language Writing, Tempe, AZ, November 5, 2009.

"Ethics in Move: Personal Narratives Online." Paper presented at the 5th Conference on Intercultural Rhetoric and Discourse, Ann Arbor, MI, June 12, 2009.

"Ethics and Japanese English." Paper presented as part of the panel, "Applied Linguistics in Korean and Japanese" (with Susan Strauss), at the Penn State Asian Studies Luncheon Series, University Park, PA. April 24, 2009.

"Ethos-Building through English Writing in a Japanese Online Community." Paper presented as part of the panel, "Waves of Transnational Composition, Ways of Doing Intercultural Rhetoric" (with Suresh Canagarajah, Ulla Connor, and Steve Fraiberg), at the CCCC, San Francisco, March 12, 2009.

"Rhetorical Strategies, Context, and the Teaching of China English." Paper presented at the 6th National EFL Writing Teaching and Research Conference, Beijing, China. September 27, 2008.

"Reading the Heavenly Mandate: Dong Zhongshu's Rhetoric of the Way (*Dao*)." Paper presented as part of the panel, "Ethical Responsibilities East and West: Rereading Confucian Rhetoric" (with Jan Swearingen, Xing Lu, Hsiao-Hui Yang), at Rhetoric Society of America (RSA) Conference, Seattle, May 23, 2008.

"Composition Studies as Transnational Performances: The Chinese Stage." Paper presented as part of the panel, "Internationalizing Composition: A Reality Check" (with Chris Anson, Min-Zhan Lu, Joan Mullin, and Paul Kei Matsuda), at the CCCC, New Orleans, April 3, 2008. [Invited by Paul Kei Matsuda]

"Alienated Voices in Modern Chinese Rhetoric: Hu Shi and His Transactional Rhetoric." Paper presented at the Conference on the Formation and Development of Academic Disciplines in China, Canberra, Australia, December 2, 2007. [Invited by Andy Kirkpatrick]

"Socializing Undergrads in Scholarly Communities: Strategies and Ethical Concerns in Faculty Mentoring." Paper presented as part of the panel, "Undergraduate Research and Journals in English Studies: Theory and Practice" (with Laurie Grobman and Laura Rotunno) at Penn State English Conference, State College, PA September 20, 2007.

"Rhetorical Strategies, Context, and China English: A Rhetorical Study of an Electronic Bulletin Board Forum." Paper presented at the 20th Penn State Conference on Rhetoric and Composition, University Park, PA, July 8, 2007.

"Rhetorical Strategies, Context, and China English: A Rhetorical Study of an Electronic Bulletin Board Forum." Paper presented at the 3rd Conference on Intercultural Rhetoric and Discourse: Multiple Literacies Across Cultures, Columbus, OH, June 15, 2007.

"Confucian Rhetoric and Multilingual Writers." Paper presented as part of the roundtable, "Chinese Rhetoric as Writing Tradition: Re-conceptualizing Its History and Practice" (with Lu Liu, LuMing Mao, Jan Swearingen, Bo Wang, and Hui Wu) at the CCCC, Chicago, March 23, 2006.

"EFL Writing and Theory Building in L2 Writing." Paper presented as part of the featured colloquium "Broadening Perspectives in Second Language Writing" (with Christina Ortmeier-Hooper, Danling Fu, Paul Kei Matsuda, Shondel Nero, and Tony Silva), Second Language Writing Interest Section Academic Session, Annual Teaching English to Speakers of Other Language (TESOL) Convention, Tampa, FL, March 16, 2006. [Invited by

Christina Ortmeier-Hooper]

"Writing "Five-Legged" Essays: The English Writing Instruction Enterprise in China." Paper presented at International Association of World Englishes (IAWE) Annual Conference, West Lafayette, IN, July 22, 2005.

"Why Does Place of Origin Matter?: A Historical Examination of Resume Writing in China During the Last Three Decades." Paper presented at ICIC Conference on Written Discourse and Contrastive Rhetoric, Indianapolis, IN, July 23, 2005.

"Documentation for the People: Open Source, Purdue's OSDDP, and the Public Sphere" (with Charles Lowe and Suzanne Black). Poster presented at Association of Teachers of Technical Writing Conference, San Francisco, March 16, 2005.

"A Rhetorical Approach to Teaching Cover Letters." Paper presented at Conference of the Council for Programs in Technical and Scientific Communication (CPTSC), West Lafayette, IN, October 8, 2004.

"Responding to Globalization: Teaching English as an International Language (EIL) Writing in Chinese Universities." Paper presented at the 4th Symposium on Second Language Writing, West Lafayette, IN, October 2, 2004.

"Conflation of Rhetorical Traditions: The Formation of Modern Chinese Writing Instruction." Paper presented at ICIC Conference on Written Discourse and Contrastive Rhetoric, Indianapolis, IN, July 31, 2004.

"Colonialism, Nationalism, and Initiation of English Writing Instruction in China." Paper presented at American Association for Applied Linguistics (AAAL) Annual Conference. Portland, OR, May 3, 2004.

"When Life Hands You Lemons...: The Subversive Use of Computer Literacy in ESL Writing Classes." Paper presented at CCCC, San Antonio, March 25, 2004.

"From Western Empiricism to Modern Chinese Rhetoric: Hu Shih and His Polemic Writings in the New Culture Movement (1915–1923)." Paper presented at the 52nd Annual Midwest Conference on Asian Affairs, Normal, IL, October 10, 2003.

"Battling with Exams: EFL Writing in Chinese High Schools." Paper presented at Indiana TESOL Conference, Indianapolis, November 16, 2002.

"Reinterpreting the Expanding Circle: A View from China." Paper presented at International Association of World Englishes (IAWE) Annual Conference, Urbana-Champaign, IL, October 18, 2002.

"Writing Ideology in English: Clashes and Compromises in Chinese Universities." Paper presented at American Association for Applied Linguistics (AAAL) Annual Conference, Salt Lake City, April 7, 2002.

"New Way Construction: Justifying ESL Writing's Place in Post-Process Theory." Paper presented at CCCC, Chicago, March 20, 2002.

"Contributing to an Alternative Modernity: Teaching English in China." Paper presented at 2nd Annual Theory and Cultural Studies Colloquium, West Lafayette, IN, March 6, 2002.

"Localizing a Measurement Tool in an ESL Writing Program: Questions and Answers." Paper presented at 4th Annual Meeting of Midwest Association of Language Testers (AMALT), Chicago, January 21, 2002.

"Ideology and Beyond: Examining an ESL Writing Textbook in China." Paper presented at Indiana TESOL Conference, Indianapolis, IN, November 10, 2001.

"Restructuring the Power Hierarchy—Student's Autonomy in the EFL Classroom in China." Paper presented at Teaching English in China Symposium, Chengdu, China, November, 1999.

Teaching

Pennsylvania State University, University Park, PA, 2005- Present

Graduate Seminars

Comparative Rhetoric (ENGL 586)
Decolonizing Rhetoric and Composition (ENGL597, team taught with Suresh Canagarajah)
Decolonizing Research Methods in Rhetoric and Composition (ENGL 597)
Ethnic Rhetorics (ENGL 597)
Global Rhet/Comp Inc. (ENGL 597, team taught with Suresh Canagarajah)
Rhetoric in Contact Zones (ENGL 597, team taught with Suresh Canagarajah)
Rhetoric and Mobilities (ENGL 597)
Supervised Experience in Teaching College Writing (ENGL 602)
The Art of Communication in Asian Contexts (ASIA 501)
Theory and the Teaching of Writing (ENGL 502)
Translingual Writing and Transcultural Communication in Globalization (ENGL 597, team taught with Suresh Canagarajah)

Undergraduate Courses

Asian Rhetorics (ASIA 405Y/ENGL 471)
Advanced Expository Writing (ENGL 421)
Chinese Rhetorical Tradition (CHIN 426/ENGL 471)
Classical Rhetorics and American Movies (ENGL 471)
Ethnic Rhetorics (ENGL 474)
Honors Freshman Composition (ENGL 030)
Rhetoric: East Meets West (ENGL 471)
World Englishes in Literature and Education (ENGL 474)
World Rhetorics (ENGL 303M)
Writing in the Social Sciences (ENGL 202A)

Graduate Advising

Dissertation Committee Chair
- *Completed Dissertation* -

Michelle L. Zaleski, Ph.D. 2018 (English)
Chenchen Huang, 2019 (English, dissertation incomplete)
Ting Huang, Ph.D. 2021 (English, National Chengchi University)
Douglas Kulchar, Ph.D. 2022 (English)

Dissertation Committee Member
- *Completed Dissertations* -
Yuanheng Wang, Ph.D. 2024 (Applied Linguistics)
Genggeng Zhang, Ph.D. 2023 (Applied Linguistics)
Su Yin Khor, Ph.D. 2023 (Applied Linguistics)
Gabriel Green, Ph.D. 2022 (English)
Mingkun Cui, Ph.D. 2021(Adult Education)
Yue Chen, Ph.D. 2021 (Second Language Studies, Purdue)
Jue Wang, Ph.D. 2021 (Curriculum and Instruction)
Layli Maria Miron, Ph.D. 2020 (English)
Madhav Kafle, Ph.D. 2019 (Applied Linguistics)
Sheng-Hsun Lee, Ph.D. 2017 (Applied Linguistics)
Shakil Rabbi, Ph.D. 2017 (English)
Eunjeong Lee, Ph.D. 2017 (Applied Linguistics)
Jhuhyoung Youn, Ph.D. 2016 (Applied Linguistics)
Brooke Ricker Schreiber, Ph.D. 2016 (Applied Linguistics)
Dorothy Walden, Ph.D. 2015 (Applied Linguistics)
Yumi Matsumoto, Ph.D. 2015 (Applied Linguistics)
YuTing Kao, Ph.D. 2014 (Curriculum and Instruction)
Gretchen Nauman, Ph.D. 2014 (Applied Linguistics)
I Nyoman Suka Sanjaya, Ph.D. 2013 (Applied Linguistics)
Tracy Davis, Ph.D., 2012 (Applied Linguistics)
Xinqiang Li, Ph.D., 2012 (Second Language Studies, Purdue University)
Sungwoo Kim, Ph.D., 2012 (Applied Linguistics)
Ersula J. Ore, Ph.D., 2011 (English)
Duff Johnston, Ph.D., 2011 (Applied Linguistics)
David Frank Green, Ph.D., 2011 (English)
Yaa Cara Williams-Christopher, Ph.D., 2010 (English)
Kwanghyun Park, Ph.D., 2010 (Applied Linguistics)
Abram Anders, Ph.D., 2009 (English)
Xingren Xu, Ph.D., 2008 (Applied Linguistics)

- *Exams and Dissertations in Progress* –
Jin Han (Curriculum and Instruction)

MA Thesis Committee Member
- *Completed MA Thesis* -
Chase Childress, MA, 2017 (Professional Writing, Towson University)
Dan Zhong, MA, 2011 (Applied Linguistics)

Undergraduate Advising

Honors Thesis Supervisor

Sarah Bastian, BA, 2018 (Asian Studies/Applied Linguistics)

- won the Center for Global Studies Thesis Prize Award

Elyse Mark, BA, 2016 (English/Chinese)

- won the Penn State University Libraries Outstanding Undergraduate Thesis Award and the Center for Global Studies Thesis Prize Award

Matthew Kaslow, BA, 2012 (Accounting/English)

Guangdong University of Foreign Studies, Guangzhou, 2014-present

Graduate Seminars

Contrastive Rhetoric

Undergraduate Courses

World Englishes in Literature and Education

Purdue University, West Lafayette, IN, 2000-2005

Undergraduate Courses

Academic Writing (English 102)
Introductory Writing (English 101)
Introductory Writing for Agricultural Education freshmen (English 106R)
Introductory Writing for ESL students (English 101I)
Professional Writing (English 420)
Written Communication for ESL Graduate Students (English 002)

Northwestern Polytechnic University, Xi'an, P. R. China, 1995-2000

Graduate Seminar

Introduction to Linguistics and Applied Linguistics

Undergraduate Courses

American Literature (for English-major seniors)
American and British Culture (for English-major sophomores)
American Newspaper and Magazine Reading (for adult trainees)
Chinese Intensive Reading (beginner, intermediate and advanced)
Chinese Newspapers and Periodical Reading (advanced)
Chinese Calligraphy (beginner)
English (ESL) Listening Comprehension
English (ESL) Conversation
Intensive English (ESL) Reading

Service

Professional

Editorial board member, the International Exchanges on the Study of Writing book series published by The WAC Clearinghouse (September 2015 – Present),
International Journal of Semiotics and Visual Rhetoric (2024 – Present)
International Journal of Translation, Interpretation, and Applied Linguistics (2018 – Present)
Journal for the History of Rhetoric (2026 - 2029)
Journal of EFL Writing Teaching and Research (2010 – Present)
Journal of Global Literacies, Technologies, and Emerging Pedagogies (August 2012 – Present)
Rhetoric Society Quarterly (January 2024 - Present)
Written Communication (March 2023 – Present)

Manuscript editor, *Sage Open*

Tenure and promotion referee, Barry University, 2025; Rochester U of Technology, 2025; SUNY-Stonybrook, 2025; UMass, 2024; Northeastern, 2024; CUNY - Queens College, 2023; CUNY - York College, 2019; SUNY - Stony Brook, 2017; Syracuse University, 2012

Doctoral dissertation external examiner, Ramesh Phokarel (University of Toronto, 2021), Fei He (University of Hong Kong, 2020), Joel Heng Hartse (University of British Columbia, 2015), Fulan Liu (Hong Kong Institute of Education, 2014)

Scholarly monograph referee, Ashgate Publishing, Foreign Language Teaching and Research Press (Beijing, China), Parlor Press, Routledge, Southern Illinois University Press, Science Press (Beijing, China), University of Pittsburgh Press, University of South Carolina Press, WAC Clearing House

Journal manuscript referee, *Asian Pacific Journal of Education, Bilingual Research Journal, Chinese Journal of Applied Linguistics, College Composition and Communication, College English, Composition Forum, English for Specific Purposes, Intercultural Pragmatics, International Journal of Bilingual Education and Bilingualism, International Journal of English and Literature, International Journal of Christianity and Education, Journal of English for Academic Purposes, Journal of Global Literacies, Technologies, and Emerging Pedagogies, Journal of Language Learning and Technology, Journal of Second Language Writing, Journal of Writing Research, Language, Culture, and Curriculum, Language Policy, Linguistics and Education, Literacy in Rhetoric and Composition, Modern Foreign Languages, New Horizon in Education, Philosophy and Rhetoric, Research in the Teaching of English, Rhetorica, System, TESOL Journal, TESOL Quarterly, Writing & Pedagogy, World Englishes*

Textbook referee, Oxford University Press, Bedford/St. Martins, Allyn & Bacon/Longman

Conference proposal referee, Conference on College Composition and Communication, 2021; Christians in English Language Teaching Conference, 2013; ATTW Conference, 2012; NCTE Conference, 2011; National EFL Writing Conference, China, 2010; American Association for Applied Linguistics Conference, 2006, 2010, 2021, 2022; Symposium on Second Language Writing, 2005, 2009, 2011, 2012

Grant application reviewer, Research Grants Council (RGC) of Hong Kong, 2016, 2017, 2018, 2022; PSC-CUNY Research Award Program, 2009

National, University, College, and Department

The College of Liberal Arts Tenure and Promotion Review Committee, 2023-2025

Asian Studies Promotion Committee, 2022, 2024

CCCC Executive Committee, 2020-2022

CCCC Outstanding Book Award Selection Committee, 2020-2022

English Department Personnel Committee, Penn State 2020-2023

English Department Graduate Studies Committee, Penn State, 2020-2023

Asian Studies Graduate Studies Committee, Penn State, 2018-2025

Asian Studies Chinese Search Committee Chair, Penn State, 2018-2019

English Paterno Family Professor Search Committee, Penn State, 2018-2019

The College of the Liberal Arts AD-14 Committee, Penn State, 2018

English Department Composition Committee, Penn State, 2016-2018

CCCC Outstanding Book Award Selection Committee, 2015-2016

The College of Liberal Arts Immediate Tenure Review Committee, 2015-2018

CCCC Transnational Writing Special Interest Group Media Team, 2014-present

English Department Job Placement Advisor, Penn State, 2014-2015

Kenneth Burke Essay Competition Committee, Penn State, 2014, 2019

English Department Awards Committee, Penn State, 2014-2016

English Department Lecturer Review Committee, Penn State, 2014-2016

CCCC Committee on Globalization of Postsecondary Writing Instruction and Research, 2013-2019

Center for Democratic Deliberation Advisory Board, Penn State, 2013-2019

English Department Personnel Committee, Penn State, 2013-2015

English Department Composition Committee, Penn State, 2013–2015

Comparative Literature and Asian Studies Search Committee, 2013-2014

NCTE Rainbow Strand Planning Group, 2010-2011

English Department Undergraduate Studies Committee, Penn State, 2010-2012

Asian Studies Luncheon Series Committee, Penn State, 2009–2010

English Department Governance Document Committee, Penn State, 2009

The College of Liberal Arts Online Pedagogy Committee, Penn State, 2009

English Department Fixed-Term Lecturer Review Committee, Penn State, 2008

East Asian Studies Committee, Penn State, 2007–2008

Office of the Dean of the College of the Liberal Arts Academic Administrative Evaluation Committee, Penn State, 2007
Kenneth Burke Essay Competition Committee, Penn State, 2006–2010
English Department Composition Committee, Penn State, 2006–2010
English Department Awards Committee, Penn State, 2006–2007

Conference and Institute Organization

Co-Director, Rhetoric Society of America Summer Institute, State College, PA, May 21-27, 2023. (With Jack Selzer)
Co-Chair, 3rd Conference on Writing Education Across Borders, State College, PA September 27-28, 2019 (with David Martins and Brooke Schreiber)
Chair, 2nd Conference on Writing Education Across Borders, Guangzhou, China, May 21-22, 2016.
Chair, Conference on Writing Education Across Borders, State College, PA, September 30-October 1, 2011.
Advisor to the Chair of the National EFL Writing Teaching and Research Conference, Changchun, China, September 22-25, 2010.
Assistant to the President of International Association of World Englishes (IAWE) preparing the Annual Conference, West Lafayette, July 21–23, 2005.
Associate Chair for the Fourth Symposium on Second Language Writing, Purdue University, West Lafayette, IN, September 30–October 2, 2004.
Assistant to the President of American Association for Applied Linguistics (AAAL) preparing the Annual Conference, Salt Lake City, UT, April 5–9, 2002.
Local representative for Symposium on Second Language Writing, Purdue University, West Lafayette, IN, October, 15–16, 2000; October 11–12, 2002.

Community

Guest speaker, discussing Chinese society and culture, Bellefonte High School, Bellefonte, PA, September 15, 2008
Guest speaker, discussing methods of English learning, Xinfeng High School, Jiangxi Province, China, February 21, 2008.
Guest speaker, introducing and demonstrating Chinese cooking, Harrison High School, West Lafayette, IN, November 24, 2003.
Reader in “Read across America,” Klondike Elementary School, West Lafayette, IN, March 1, 2002.
Guest speaker in “International Education Awareness Week,” Harrison High School, West Lafayette, IN, November 12, 2001.

Professional Memberships

Conference on College Composition and Communication (CCCC)
International Association of World Englishes (IAWE)

National Council for Teachers of English (NCTE)
Rhetoric Society of America (RSA)